PNIEL ANALYTICS

CAPABILITY STATEMENT

COMPANY DATA

LEGAL NAME
Pniel Analytics LLC

UEI
DKYJUZJSSFZ4

CAGE
23ZH5

DUNS
149969890

SAM.GOV
Active Registration

BUSINESS SIZE
Small Business

DELIVERY
Nationwide · Remote-first
HQ: Newark, Delaware

NAICS CODES

541511 PRIMARY
Custom Computer Programming Services

541512
Computer Systems Design Services

541519
Other Computer Related Services

518210
Computing Infrastructure, Data Processing & Hosting

541611
Admin. & General Management Consulting

611420
Computer Training

CONTACT

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SAM-REGISTERED SMALL BUSINESS
Tableau · Power BI · SQL

Stop stitching reports. Start making executive decisions.

Automated Tableau and Power BI dashboards that give agency leadership one trusted, real-time view of performance.

COMPANY OVERVIEW

Pniel Analytics LLC is a business intelligence and analytics consulting firm based in Newark, Delaware. We turn fragmented data and manual reporting into automated, decision-ready dashboards for federal, state, and local agencies and commercial organizations. Our work spans data strategy, SQL data modeling, advanced analytics, and agentic AI, delivered by senior practitioners in healthcare, financial services, public-sector, and non-profit contexts.

CORE CAPABILITIES

BI & EXECUTIVE DASHBOARDS
Interactive Tableau and Power BI dashboards and KPI scorecards that serve as a single source of truth for leadership.

SQL DATA MODELING & TUNING
Clean, documented data models and query optimization so dashboards stay fast and trustworthy.

REPORTING AUTOMATION & AI
Automated refresh and distribution, plus AI agents that monitor data and surface exceptions.

DATA STRATEGY & GOVERNANCE
Metric definitions, data governance, source-system integration, and analytics roadmaps.

ADVANCED & PREDICTIVE ANALYTICS
Forecasting, segmentation, and risk models that support proactive, data-driven decisions.

ANALYTICS TRAINING & ENABLEMENT
Hands-on workshops and documentation so staff can maintain and extend solutions independently.

DIFFERENTIATORS

RECOGNIZED VISUALIZATION CRAFT
Multiple Tableau Public #VizOfTheDay honors for clear, effective data design.

SENIOR-LED, NO HAND-OFFS
The practitioner who scopes the work builds it and stays accountable through delivery.

VENDOR-NEUTRAL
We deliver in both Tableau and Power BI and recommend the best fit for your environment.

FAST, STRUCTURED DELIVERY
Discover, Build, Enable: milestone check-ins and typical delivery in 4 to 6 weeks.

RELEVANT EXPERIENCE

Catalyze Challenge (Pooled Philanthropic Fund)
Commercial / Non-Profit Engagement · Tableau Dashboard Development

Designed and built the fund's first branded Tableau dashboard in its five-year history, giving multiple audiences a clear overview of funded work. Resolved data inconsistencies across funding rounds and iterated on metric selection with stakeholders.

Public-Data & Sector Dashboards
Tableau Public Portfolio · Healthcare, Finance, Public Safety

Built patient assessment, financial statement, and KPI-tracking dashboards, plus a Maryland crime trend analysis (1975 to 2020) with county-level breakdowns from open government data.

10+	#VOTD	4–6 wks	2
Analytics projects delivered	Multiple Tableau Viz of the Day honors	Typical dashboard delivery	BI platforms: Tableau & Power BI

SECTORS SERVED

Federal, State & Local Government · Healthcare · Financial Services · Non-Profit & Philanthropy · Retail & E-commerce · Manufacturing